

# CEO Pushing Shopping Cart Across Canada to Highlight Homelessness

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 [kingstonherald.com/news/push-for-change-2010316942](http://kingstonherald.com/news/push-for-change-2010316942)

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Joe Roberts, a former homeless youth turned CEO of Mindware Design, is pushing a shopping cart across Canada to highlight the issue of homelessness.

Roberts' will be pushing the cart – as a symbol of chronic homelessness – 24 km every day to raise awareness and funds for youth homelessness prevention.

He began “*The Push for Change*” in St. John’s, Newfoundland on May 1, 2016, and plans to finish the journey on the opposite coast with his arrival in Vancouver, British Columbia on September 30, 2017.

Joe Roberts is scheduled to push his cart into Kingston and participating in community events on October 6th and 7th, 2016. This local visit is sponsored by [Cushman & Wakefield Kingston](#) and coordinated by [United Way](#).

There will be a number of events taking place during his two day stay in the city that will highlight the need to end youth homelessness within Kingston and area. Roberts plans to talk with local youth and share his personal story, speak at a community luncheon, and take a tour of community agencies that serve homeless youth.

**You can learn more by visiting [The Push for Change](#) website.**

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Photo source: *The Push for Change*

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