

# Push for Change Guelph Is Ready to Welcome Activist Joe Roberts

[guelphnow.ca/npps/story.cfm](http://guelphnow.ca/npps/story.cfm)

Activist Joe Roberts Is Pushing On Behalf Of Homeless Youth

## Push for Change Guelph Ready to Welcome Joe Roberts

Guelph-Wellington communities are anticipating the arrival of Joe Roberts

later this month, the founder of The Push for Change. A group of community collaborators has come together and have been busy planning events all over the city. Keep an eye out for polka-dotted sock sales at local businesses and the Guelph Storm game.



Roberts will engage with schools, participate at an open skating event downtown at Market Square, and attend several private functions. Guelph's Mayor Cam Guthrie and Rockwood's Mayor Chris White will welcome Joe on December 20<sup>th</sup> at a keynote presentation to community leaders and business members.

Included in the presentation will be former Toronto Argonaut, Mike 'Pinball' Clemons, to discuss the importance of getting involved and making local change. Shopping carts are set up at various locations, accepting gently-used items or new toiletries for youth in-need within the local area.

"We can't wait to have him here," said Dave Griffiths, of Quality Control Council of Canada (QCCC), the local presenting sponsor and organizer, and a key national sponsor of The Push for Change. "We've been planning for months and he'll be here before we know it. Anyone and everyone can find a way to participate. I know he'll be excited to get into the schools, talk with kids, speak to the community's influencers and just have fun at the skate. He has a powerful message he's sharing with all Canadians, it's a wonderful thing to be a part of." QCCC and the United Association of Plumbers, Steamfitters and Welders (U.A.) is a national partner with The Push for Change and Griffiths, who leads the Central Region, brought together a team of community collaborators to assist in Guelph-Wellington's many events.

Proceeds from the month-long campaign will be going to Wyndham House and the national movement. All donated items will stay in the Guelph area and distributed by Wyndham House to their various locations in the community. To get your pair of socks, visit [www.facebook.com/pushforchangeGuelph/](http://www.facebook.com/pushforchangeGuelph/).

### Events include:

\* December 20, 2016 – Talk with Joe at Delta Guelph Hotel and Conference Centre from 4:00-5:30pm. Space is limited, email [pushforchangervp@gmail.com](mailto:pushforchangervp@gmail.com) to inquire about attending.

\* December 20-21, 2016 – Joe walks and talks with schools

\* December 22, 2016 – Skate with Joe, Market Square, from 5:00-8:00pm

### About The Push for Change

As a former homeless youth and now successful CEO, Roberts began his trek on May 1, 2016 with the goal to push a shopping cart across Canada to raise awareness and dollars to end youth homelessness. He will engage in various events dedicated to The Push for Change in over 400 communities, including Guelph-Wellington. Joe and his team will finish the Trek on September 30 th , 2017 in Vancouver.

### **About the Community Collaborators**

- \* Quality Control Council of Canada
- \* United Association
- \* Wellington OPP
- \* City of Guelph Police
- \* University of Guelph Police
- \* Guelph and Wellington Task Force for Poverty Elimination
- \* Wellington Catholic District School Board
- \* Upper Grand District School Board
- \* The Letter M Marketing
- \* Breezy Corners Diner
- \* Wyndham House

For additional event details and how to purchase socks or make a donation, please visit the link below: