


“The Push for Change” Campaign

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(CALEDON, ON) – Joe Roberts, a former street youth turned successful entrepreneur, is walking across Canada pushing a shopping cart to raise awareness and help end youth homelessness. Joe has pushed his shopping cart over 4,311 km so far this year since starting on May 1, 2016 in St. John’s Newfoundland.

On Thursday, December 22, 2016, Joe Roberts and “The Push for Change” campaign will be in Caledon. Joe will be at Town Hall at 8:00 a.m. where he will be given a hero’s welcome by the Mayor, Town of Caledon employees, members of the Caledon OPP Detachment and OPP Command Staff, as well as students from Robert F. Hall Catholic Secondary School. Members of the public are encouraged to come out and wish Joe well as he sets off on the daily leg of his continuing journey across Canada.

The OPP is committed to working with others to make sustainable change for Ontario’s youth. The Ontario Provincial Police (OPP) is in a community safety partnership with The Push for Change, a national awareness and youth empowerment campaign to raise awareness of and end youth homelessness. Our collective goal is to partner in proactive, innovative activities that empower youth, families, and communities to reduce victimization and end chronic homelessness, while addressing related issues such as mental health, addictions and criminal behaviour.

For more information about The Push for Change, to get involved, or to make a donation, please go to:
www.thepushforchange.com

Date: Thursday, December 22, 2016

Time: 8:00 a.m.

Location: Caledon Town Hall, 6311 Old Church Road, Caledon East

All media are invited to attend and meet Joe Roberts for interviews and photo opportunities.

Attachments



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