Kenora Daily Miner and News

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Caleb Marquis (left), Joe Roberts (centre) and Seth Marquis (right) give a thumbs-up before they head on their 3.8 kilometre walk from Canadian Tire to the OPP station while pushing shopping carts on Thursday. The brothers, also known as the Philanthro-Bros, donated the proceeds from colouring book sales to Roberts' campaign The Push for Change, which is raising awareness about youth homelessness. KATHLEEN CHARLEBOIS/DAILY MINER AND NEWS

Seth Marquis, the 10-year-old who is one half of the Philanthro-Bros with his brother Caleb, 8, said they happened to be looking for their next project while on vacation.

"It was right after we did our last [fundraiser] and we said "Okay, let's do this," and we just did it," he said.

The cause they wanted to support happened to be The Push for Change, the cross-country walk to raise awareness and support prevention of youth homelessness that finally made its way to Kenora on Thursday, April 6.

Seth and Caleb put together more than 200 colouring books with drawings they and other Kenora residents illustrated. They sold them for \$5 at the spaghetti supper in support of Push for Change and outside of their house.

When Joe Roberts, the CEO and former homeless youth who is leading the Push for change, rolled his shopping cart into the local Canadian Tire parking lot, Seth and Caleb met up with him and donated the \$695 proceeds as well as a personal copy of the colouring book.

Roberts said the brothers are a good example of what the campaign wants to accomplish. "They take on causes and they use creative, innovative ways to fundraise," he said. "They are the heart and soul of what The Push for Change is all about, which is having young people empowered."

Seth and Caleb walked the 3.8 kilometre distance from the Canadian Tire parking lot to the OPP station with Roberts while pushing the Celebrity Shopping Cart.

Seth said it was "cool" to be able to take part in a national fundraising and awareness campaign.

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