

CRITERIA CHECKLIST

KNOW THE CRITERIA

A selection panel will judge all eligible entries based on the following criteria:

- 25% strategy, planning and execution
- 25% impact on identified issue and actual results
- 50% engagement and creativity

The selection panel Scoring Rubric can be found in Appendix G.

To maximize your chance of winning, TICK EVERY BOX!



STRATEGY

Registered for The Promise Project on The Push for Change website on or before April 15

There are a minimum of three youth on your Promise Project team

Your team is inclusive

All team members have contributed equally to The Promise Project

Team is led by an engaged teacher, school official, adult supervisor; or if over 19 (i.e. not enrolled in secondary school), an identified team leader

- The team understands the root causes of youth homelessness and will identify at least one cause in the final video
- The team displays a passion for their chosen project, which is evident in the final video submission
- Your Promise Project is directly related to improving lives for at-risk youth in your school or community

Before April 15, you have updated The Push for Change about your Promise Project:

- You have included at least three photos and/or one video (maximum of one minute) **announcing** your Promise Project
- In at least one of the photos or in the video, your team is holding their #iPromiseto card with your Promise Project clearly written on it
- You have updated your Action Plan as necessary to reflect any changes since implementation. Further details about the Action Plan are included in this toolkit
- Your teacher, adult supervisor or team leader submitted the online contest entry form before May 15
 - You have included other documents your team has developed related to the planning, execution and impact of your Promise Project
- You have included this checklist with your contest submission to demonstrate fulfilled project criteria
- You have submitted your Action Plan with the contest entry form and MP4 video
- Your MP4 video is a maximum of five minutes, is creative and original, and speaks clearly to the issues surrounding at-risk youth in your school or community

ENGAGEMENT AND CREATIVITY

- Your Promise Project is unique, creative, and inspiring
- You discussed the issue and possible solutions with local (or national) organizations and/or charities
- You discussed the issue and possible solutions with community members (e.g. businesses, municipal leaders, local police etc.)
- You created an Action Plan that clearly outlines the issues and solutions you are attempting to implement
- You have chosen a Canadian Registered Charity that is in good standing with the Canadian Revenue Agency (CRA) to be your \$5000 grant recipient (should your project be selected) **OR**; you have included a business plan (template not provided) and budget (template provided in Appendix F) detailing how your team will use the \$5000 grant to further your project
- You have shared your Promise Project on Facebook using hashtag #iPromiseto, tagging The Push for Change Foundation
- You shared your Promise Project on Twitter using hashtag #iPromiseto
- You shared your Promise Project on Instagram using hashtag #iPromiseto
- You shared your Promise Project on another social media channel
- You have used traditional media (community posters, radio, newspaper, etc.) to promote your Promise Project
- You shared your Promise Project with your school, class, club, team and/or community, beyond social media posts
- Your school joined and was engaged in your Promise Project (e.g. participated by learning about your project through school assembly, if your project was a fundraiser – there were numerous participants, if your project was the implementation of a breakfast club - your school principal and teachers supported it etc.)
- Your community joined and was engaged in your Promise Project (same examples as above)

IMPACT

- Your Promise Project impact was creatively included in your MP4 video
- Your Promise Project can be easily replicated in other schools or communities or your Promise Project was replicated in another school or community
- The impact of your Promise Project was measured with real, tangible results and documented
- Your MP4 video **showcases the solution** you have attempted to implement in your school or community and how it intends to solve the identified social issue

